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cancer voices sa

RAISING A VOICE FOR THOSE AFFECTED BY CANCER

WORK PLAN Summary
2008-2010



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Introduction

The CANCER VOICES SA WORK PLAN should read in conjunction with CANCER VOICES SA STRATEGIC PLAN 2008-10.

This Work Plan details **Strategies** to achieve Key Objectives as stated in the CANCER VOICES SA STRATEGIC PLAN 2008-10.

More Information

Visit <http://www.cancervoicessa.org.au> or telephone 82314343 for more information on this Work Plan or CVSA

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The Cancer Voices SA Work Plan Summary 2008-2010

Key Result Area: **ADVOCACY**

Strategy 1: Increase representation, involvement and the strategic engagement of cancer consumers

Goals

- Establish and/ or support CVSA representation in activities relevant to cancer advocacy at the local, state and national level.

Rationale

Ensure that those with experience of cancer contribute to all levels of decision making about the disease, and are well represented to health professionals, government and the public through cancer networks and forums at the local, state and national level.

Strategy 2: **Conduct priority campaigns:** 1. Holistic and multidisciplinary team (MDT) approach to cancer treatment.

Goals

- Establish an integrated MDT approach in a public and private hospital cancer clinic where it does not already exist
- Raise awareness of consumer interest in 'integrated medicine' with complementary therapies
- Establish services including support after treatment has ended, support for carers after patient has passed away, legal counselling (eg powers of attorney, wills, financial – superannuation), sexual/sexuality issues, help for patients with a young family, etc)
- Include supports and complementary approaches such as meditation, diet, psychological and legal/financial counselling to standard cancer care

Rationale

Facilitate access to world's best practice cancer care with coordinated, integrated, patient focussed multidisciplinary care, high quality information and communication, across the spectrum of diagnosis, treatment, follow-up and palliative care. Holistic and multi-disciplinary care teams must take into account the mental and social effects of cancer not just the physical symptoms by including psychosocial, complementary therapies and other support needs

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Key Result Area: ADVOCACY (continued)

Strategy 2: Conduct priority campaigns: 2. Human Papilloma Virus (HPV) and cancer awareness.

Goals

- Raise public awareness of link between HPV and many types of cancer
- Monitor effectiveness of HPV vaccination trials

Rationale

HPV virus strains contribute not only to cervical cancer, but also oral, head, neck, vaginal, penile and anal cancers, and genital warts.

Key Result Area: PROMOTION & COMMUNICATION

Strategy 3. Promote CVSA and increase membership base

Goals

- Gain membership of cancer voices sa from cancer support groups and individuals affected by cancer

Rationale

Raise awareness about who CVSA are and what we do to ensure membership provides effective representation of the cancer experience from all sectors of the community.

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Key Result Area: PROMOTION & COMMUNICATION

Strategy 4: Introduce regular newsletters and/or e-bulletins

Goals

- Produce 3-4 newsletters per year and e-bulletins to keep members informed and assist in obtaining/holding new members
- Contribute articles to 'partner organisations' newsletters eg Mosaic, HCA

Rationale

Provide regular communiques to keep members informed and assist in attracting new members through distribution of newsletters and e-bulletins.

Key Result Area: PROMOTION & COMMUNICATION

Strategy 5. Develop and promote a high-quality consumer website

Goals

- Develop and maintain a high quality public-face of CVSA activity
- Facilitate patient and carer access and understanding of information on 'world's' best practice cancer treatment and care through links to cancer resources (including evidence based complementary therapies), and raise awareness of cancer supports & services, clinical trials.
- Promote awareness of the website as a resource centre (to consumers and health professionals eg GPs, oncology nurses, GP practice nurses)

Rationale

Maintain a high quality, reliable and up-to-date website to promote CVSA activities, communicate with members and ensure patients and supporters have access to the best possible information, treatment and care.

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Key Result Area: EVENTS

Strategy 6. Conduct regular general meetings and an AGM

Strategy 7. Hold forums to inform consumers, network and raise issues

Strategy 8. Survey members to determine current issues for attention

Goals

- Hold forums and meetings addressing priority topics for cancer consumers, carers and supporters
- Stay in touch with members viewpoints through regular survey and other feedback mechanisms

Rationale

Forums, surveys and meetings enable communication with membership, provide members with information, networking opportunities and ensure membership viewpoints are updated to keep CVSA activity 'on track'.

Key Result Area: TRAINING & CAPACITY BUILDING

Strategy 9: Identify and conduct training for Executive

Strategy 10: Identify and conduct training for Membership

Goals

Provide training for capacity building of CVSA Executive and membership.

Rationale

Provide advocacy and other training opportunities to ensure cancer consumers in SA have the capacity to be well represented and make informed treatment/care decisions.

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Key Result Area: MANAGEMENT & ADMINISTRATION

Strategy 11: Establish member registration, communication and consultation systems

Strategy 12: Refine operation of Executive and Administrative support arrangements

Strategy 13: Establish reporting and financial accountability systems

Goals

- Establish membership database and processes for registration and communication
- Undertake Executive functions to support CVSA activities and timelines
- Implement accountability and reporting mechanisms
- Establish a model of operation for ongoing operation and funding

Rationale

Establish and maintain sustainable administrative procedures for membership registration and communication, and Executive functions including reporting and financial accountability to membership and partners.

Cancer Voices SA Executive

27 February 2008