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cancer voices sa

RAISING A VOICE FOR THOSE AFFECTED BY CANCER

STRATEGIC PLAN

2008 - 2010



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Statement Of Purpose

- Cancer Voices SA is an independent consumer **advocacy** group representing South Australians affected by cancer
- our supporters include
 - The Cancer Council South Australia
 - Health Consumers Alliance
- We contribute to a national network of Cancer Voices

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Aims

Cancer Voices SA aims to:

- **better** represent the views of those affected by cancer.
- **promote** these perspectives to health professionals, government and the public.
- **ensure** patients and supporters are receiving the best possible information, treatment and care.
- **work** to increase funding for prevention, detection, research and improved treatments.

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Objectives

The Key Objectives of Cancer Voices are to:

1. **encourage** those with experience of cancer to contribute to all levels of decision making about the disease
2. **ensure** cancer patients, carers and supporters receive the best possible information and world's best practice treatment, care and support
3. **ensure** cancer patients, their carers and supporters are well represented to health professionals, government and the public
4. **ensure** those affected by cancer are treated equally regardless of
 - geographical location
 - social or economic status
 - age
 - ethnicity
 - sexuality
 - gender
 - stage or type of cancer

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Key Result Areas

Key Result Areas for achieving success by 2010 are:

- **Advocacy**
- **Promotion & Communication**
- **Events**
- **Training & Capacity Building**
- **Management & Administration**

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Strategies

Strategies* to achieve success within Key Result Areas are:

Advocacy

1. Representation, Involvement, Strategic Engagement
2. Campaigns:
 1. Holistic and Multidisciplinary Team approach to cancer treatment
 2. Human Papilloma Virus HPV and cancer awareness

Promotion & Communication

3. Membership drive
4. Newsletters
5. Website

Events

6. Member meetings and AGM
7. Consumer Forums
8. Survey - members for issues annually

Training & Capacity Building

9. Executive
10. Members

Management & Administration

11. Membership registration and communication
12. Executive operations
13. Reporting and accountability

*Note: full details of strategies are provided within the APPENDIX - **CVSA Work Plan 2008**